



Law Librarians Association of Wisconsin
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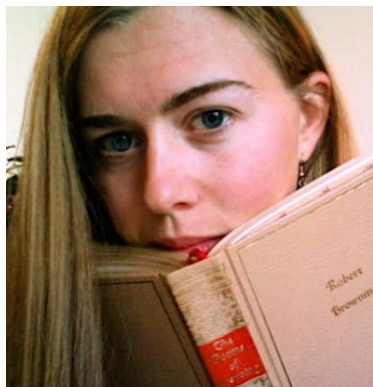
A Chapter of the [American Association of Law Libraries](#)

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President's Message

[Megan Wiseman, Weiss Berzowski Brady LLP](#)



As I write this, I'm looking out on a spectacular early-fall day (sunny, low seventies, an edge of crisp to the air) and pondering the changes that the turning of the calendar presages. Autumn. Leaves

turning with the weather... For those in academia it is a season of new beginnings. For the rest of us, we're scurrying like squirrels to get everything set for the coming winter, whether it's one last trip on the lake or to the local farmer market. Some of us, myself included, are looking forward to the changes – for me it heralds some of the prettiest sights as the trees erupt into colour and all the coffee shops carry my favourite beverage: hot apple cider.

On the topic of change, there is change afoot in AALL as well. At the annual conference, attendees chimed in on the proposed changes to the AALL Bylaws, the main change being to the membership categories. In a nutshell, many traditional law librarians have found themselves in non-traditional positions that necessarily would place them into the "Associate Member" category after previously enjoying "Active" membership status. As such, AALL has [proposed language](#) eliminating the Associate Member membership category to better include those law librarians who've branched out, bringing them in from the fringes. On a more local level, individual chapters are still to be allowed the

membership categories they've deemed necessary to serve their constituency. But this change up top should be noted, as it likely affects our members here in Wisconsin – maybe it impacts you! Or, maybe it will impact you in the future as the evolution of our profession brings us into other arenas, our versatile skill set really making us a 21st century profession.

More immediately, I'd like to note that we've a great line-up of proposed programmes for the year. Having been to the national conference for the first time, and having talked to other chapters, I can say I'm really impressed with what we do here in Wisconsin. For a relatively small and localized chapter, we put on a consistently high level of programming and we've a history of strong participation in said events. So thank you in advance for another strong year. And remember, ideas are always welcome!

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Member News

Staffing Changes at the UW Law Library:

Effective September 1, **Bonnie Shucha**, formerly Head of Reference, will become Assistant Director for Public Services, taking over for Bill Ebbott. Bill began full-time retirement at the end of August.

Cheryl O'Connor, formerly Faculty Services Librarian, will move into Bonnie's former position as Head of Reference.

Barb Fritschel, U.S. Court of Appeals, published an article in the State Bar of Wisconsin's Inside Track newsletter entitled "Would You Like an App With That? Mobile Apps From the Federal Government":

<http://www.wisbar.org/AM/Template.cfm?Section=InsideTrack&Template=/CustomSource/InsideTrack/contentDisplay.cfm&ContentID=112088>

This month's Inside Track article by **Nancy Scibelli Bouthilet** on Law Firm Newsletters can be found at

<http://www.wisbar.org/AM/Template.cfm?Section=InsideTrack&Template=/CustomSource/InsideTrack/contentDisplay.cfm&ContentID=113842>

Carol Hassler has published an article in the Sept/Oct AALL Spectrum "Organizing County Law Library Information in Wisconsin" at

<http://www.aallnet.org/main-menu/Publications/spectrum/vol-17/No-1/wisconsin.pdf>

Bev Butula, Davis & Kuelthau, s.c., spoke to the Greater Milwaukee Association of Legal Professionals in September about "Online Research of Crime and Criminals."

Laura Olsen Dugan, Quarles & Brady LLP, provided an overview of LLAW and careers in law librarianship at the UW-Madison SLIS New Student Orientation on August 28. Over 100 were in attendance. Below is a picture of the LLAW "booth".



**** New Members****

Lisa Kieper, Librarian Assistance Sr., Foley & Lardner LLP.

Linda Naunheim, Librarian Assistant Sr., Foley & Lardner LLP.

Guess Who?

Can you identify this member of LLAW?

1. I have four older brothers, no sisters, and ten nieces and nephews.
2. I was recently interviewed by the Wisconsin Access to Justice Commission and featured in a video they created to promote awareness of the need for affordable civil legal services in our community.
3. This summer I took a fantastic voyage down Pacific Highway 1 to LA and the Grand Canyon. It was an unbelievable once-in-a-lifetime trip, and my favorite part was biking across the Golden Gate Bridge in San Francisco.

If you think you know who this person is, e-mail Lucy Kelly (lucy.kelly@gmail.com) with your guess. The person who guesses correctly (or a randomly selected individual if we receive multiple correct entries), will win a \$10 gift card to Barnes & Noble. All entries are due November 25th. The winner will be announced in the next newsletter. Good luck!

Congratulations to **Megan Wiseman** who correctly guessed **Barb Fritschel** in the Summer 2012 Guess Who contest, based on the following clues:

1. I study music, and my favorite composer is J.S. Bach.
2. I am proudly owned by two cats.
3. My favorite overseas trip was to Ireland, but I still have not visited Dublin.



AALL Annual Meeting

Jennifer Waite, Part Time Law Librarian, Marquette University



The generosity of the Law Librarians Association of Wisconsin funded me with a grant to attend the AALL Annual Meeting in Boston, MA July 21st – 24th. The grant paid for my airfare, transportation and conference attendance cost.

I arrived in Boston very early on Saturday morning. I had a few hours before I was meeting with the friends I was staying with, so I spent the morning wondering a little through Boston. I took the “T” (which I kept referring to as The Underground) in from the airport and it dropped me off at Government Center. I bought some coffee and a breakfast treat at a local coffee shop and then spent some time roaming through the Boston Public Garden and Boston Common. I walked by the conference center so I would be able to find it the next morning.

After I met with my hosts and dropped off my belongings, I spent the afternoon on Saturday walking the Freedom Trail from start to finish. A bit more of a walk than I had intended, but nonetheless I saw a good chunk of Boston’s famed historical sites. Off those sites, the most memorable for me was the Old Corner Book Store and the Old North Church. Also unforgettable was visiting the USS Constitution and the Bunker Hill Monument. I spent some time going through a few secondhand bookstores I found (thanks to my handy smartphone apps) in Back Bay in the evening.

I headed over to the conference center Sunday morning to register and catch the Opening Keynote Speaker. The Keynote Speaker opened my mind to start thinking about law librarianship in a broad sense and what the future of the profession may hold. After the speaker, I then spent some time in the Exhibit Hall, being a bit overwhelmed by the sheer amount of vendors that cater to law libraries. My first session in the morning on Sunday was “The National Declassification Center – Will It Meet Our Expectations?” A spirited debate took place between the FOIA Coordinator for the National Security Archive and the NDC Director. The session made me want to don the mantle of increasing public access and greater access to information that all librarians are passionate about.

My after lunch session was “How Fair Is It? Understanding the Fair Sentencing Act of 2010” was a subject I knew little about as I have no experience in criminal law. It was shocking to me what the situation truly is when it comes to certain drug felonies in the federal system. What I love about conferences such as AALL is that you can chose a topic that you have no previous knowledge of and a session can create a thirst in yourself for more knowledge. I now find myself reading more articles and material about the Fair Sentencing Act.

In the afternoon I attended “Attorney-Client Confidentiality and the Law Librarian”. This was the one session I thought would be particularly helpful to me and I was right. I work both as a lawyer and as a law librarian, so it is sometimes difficult for me to navigate the ethical considerations when it comes to attorney-client privilege. I was happy that the session addressed some of the very issues I had been wondering about.

Attending AALL 2012 in Boston was a wonderful experience, both personally and professionally. I was able to fall in love with a city I had never been to before and broaden my horizons in my professional education. Thank you, LLAW!

AALL Announcements

Save the Date – AALL Law Library Management Online Course

November 1-December 14 AALL will offer a six-week online course designed to help you achieve higher management performance and advance your career potential. You will have an opportunity to connect and collaborate with peers. Topics will include effective law library management, communication effectiveness, negotiation and making the case for library value, and more. Stay tuned—registration opens in October.

AALL2go Pick of the Month

AALL's Continuing Professional Education Committee presents the AALL2go pick of the month: [What Makes a Librarian Worth a Million Bucks? Valuing Staff, Resources, and Services When Dollars Are Scarce.](#)

At the 2012 AALL Annual Meeting, two law firm librarians gave a detailed presentation on how to prove the true value of law librarians. They demonstrated how hard data and soft skills can be used in a numbers-based evaluation that can be effectively used to show worth.

Using the framework of a value assurance cycle, the presenters showed how librarians can audit existing staff and services; align library goals; appraise operations by determining a quantifiable measurement of time, cost, and quality; and act on the gathered data by making changes in the library. In addition to showing the importance of hard data, librarians must also showcase their “soft skills” that are often excluded from libraries’ annual reports. The presenters emphasized the importance of including the librarian’s leadership qualities and emotional intelligence when illustrating the value of the library.

This session provides a detailed overview of how to implement quality-improvement projects to prove the value of librarians, resources, and services. All library managers who have been challenged to show the value of their libraries would benefit from watching this excellent program. This program is presented in streaming video with accompanying PowerPoint slides.

Find this and more than 100 other free continuing education programs and webinars for AALL members on [AALL2go!](#)



Missed AALL 2012?

Even if you weren't able to join us in Boston, you can still benefit from the wealth of educational programming offered at AALL 2012. Log in to AALL2go, your online center for professional development, for:

- **Online access** to AALL Annual Meeting program recordings, archived webcasts, and accompanying program handouts
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aall.sclivelearningcenter.com



American Association of
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Recommended Readings

Cindy May, University of Wisconsin Law Library

Bannen, Carol. "The World of Google: Bing Chases and Google Grows." InsideTrack (May 2, 2012)
<http://tinyurl.com/insidetrackmay12>

Butula, Bev. "Lawyer Searches Should Start, End with Google." wislawjournal.com (May 24, 2012)
<http://wislawjournal.com/2012/05/24/bev-butula-lawyer-searches-should-start-end-with-google/>

Aggerbeck, Valerie R. "Marketing Through the Ordinary ... and the Extraordinary." AALL Spectrum 16(9):9-11 (July 2012)

According to this article, the essence of library marketing is the ability to entice users to come back for more.

Balas, Janet L. "Are Librarians Becoming Curators?" Computers in Libraries 32(4):33 (May 2012)

The author promotes digital content curation as a career for librarians.

Bannen, Carol. "Search Public Records with TLO, the New Kid on the Block, Only Costs \$1." LegalTrack (September 5, 2012)
<http://www.wisbar.org/AM/Template.cfm?Section=InsideTrack&Template=/CustomSource/InsideTrack/contentDisplay.cfm&ContentID=113363>

Bergstrom, George. "Company Research - Access Through State Sponsored Portals." LLRX (July 27, 2012) <http://www.llrx.com/features/companyresearch.htm>

Cho, Esther. "Olympics and International Sports Research Guide." Legal Information Management 12:92-97 (2012)

The author discusses the organization and legal structure of the Olympic games, the Court of Arbitration for Sports, and anti-doping agencies and treaties. She includes a selective bibliography on the Olympics and international sports law.

Coffman, Steve. "The Decline and Fall of the Library Empire." Searcher 20(3):15-21, 43-47 (April 2012)

Coffman describes the history of attempts by libraries to cope with the digital revolution. He views these attempts as bursts of hope and enthusiasm that were usually followed by failures. We may have been early adopters, but other players have surpassed us, and our future is uncertain.

Ekart, Donna F. "ifttt: If This, Then What?" Computers in Libraries 32(4):36-37 (May 2012)

The author reviews ifttt, which stands for "If This Then That," a web-based service that allows you to hook up your various online identities, services, and places for storing and recording information in a variety of useful ways.

Fritschel, Barbara. "Would You Like an App With That? Mobile Apps from the Federal Government." InsideTrack (August 1, 2012) <http://www.wisbar.org/AM/Template.cfm?Section=InsideTrack&Template=/CustomSource/InsideTrack/contentDisplay.cfm&ContentID=112088>

Geist, Rachel Ann. "A 'License to Read': The Effect of E-books on Publishers, Libraries, and the First Sale Doctrine." Idea 52:63-100 (2012)

The author argues that the threat of e-book piracy convinced Congress to abandon the first sale doctrine in favor of a market theory that allowed publishers to license, rather than sell, their copyrighted works, thereby stripping libraries of their ability to operate effectively in the digital age.

"The Inter-American Citator: A Guide to Uniform Citation of Inter-American Sources for Writers and Practitioners." University of Miami Inter-American Law Review 43:377-443 (winter 2012)

Following an introductory "miscellaneous" category, sections are arranged in alphabetical order by country.

Ottolenghi, Carol. "Defensive Promotion: 20 No-cost Ways to Promote Your Library and Defend Your Budget." AALL Spectrum 16(9):16-17 (July 2012)

The author offers twenty practical tips for engaging in "defensive promotion" for those whose libraries are suffering because people in power don't know what they do.

Pacifici, Sabrina I. "Competitive Intelligence - A Selective Resource Guide - Completely Updated." LLRX (July 14, 2012) <http://www.llrx.com/features/ciguide.htm>

Peoples, Lee F. "Testing the limits of WestlawNext." Legal Reference Services Quarterly 31:125-149 (April/June 2012)

Based on a study of law student performance, the author concludes that, when compared to classic Westlaw, WestlawNext appears to hide esoteric or less popular content, and may also hinder users' understanding of the sources of legal information. And its high price could have a chilling effect on the completeness of research.

Stevenson, Lillian and Huws, Catrin. "Researching Welsh Law: What Is Unique in Wales?" GlobaLex (September 2012)
<http://www.nyulawglobal.org/Globalex/Wales.htm>

Whisner, Mary. "Bluebook Technologies." LLRX (September 18, 2012)
<http://www.llrx.com/features/bluebooktechnologies.htm>

Zillman, Marcus P. "Privacy Resources and Sites on the Internet." LLRX (September 11, 2012)
<http://www.llrx.com/features/privacyresources.htm>

Zillman, Marcus P. "Tutorial Resources on the Internet." LLRX (September 11, 2012)
<http://www.llrx.com/features/tutorialresources.htm>

For the full list of recommended readings, [click here](#).

LLAW Meeting Minutes and Reports

Meeting minutes are available in PDF by clicking the links below.

- [2012-2013 First Quarterly Executive Board Meeting](#), September 4, 2012, Revere's, Delafield, WI
- [2012-2013 First Quarterly Business Meeting](#), September 25, 2012, Imperial Garden East, Madison, WI

Don't forget to renew your LLAW membership -
<http://aallnet.org/chapter/llaw/membership/index.htm>



Events Calendar

2012	
October 22-24, 2012	<u>Internet Librarian</u> , Monterey, CA
October 23-26, 2012	<u>WLA Annual Conference</u> , La Crosse, WI
<u>Future AALL Annual Meetings</u> July 13-16, 2013 Seattle, WA July 12-15, 2014 San Antonio, TX July 18-21, 2015 Philadelphia, PA July 16-19, 2016 Chicago, IL	
<u>Future SLA Meetings</u> June 9-11, 2013 San Diego, CA June 8-10, 2014 Vancouver, BC, Canada June 14-16, 2015 Boston, MA	

**The deadline for submitting
articles for the next**

LLAW BRIEFS
is
December 1, 2012

Submit articles to
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