

## President's Message

[Emily Gellings, Reinhart Boerner & Van Deuren, S.C.](#)



Another year has come and gone, and I'm saying to myself what I say every year, "Where did the time go?" Thankfully, several of my summer days were spent in a surprisingly sunny Seattle, attending the AALL Annual Conference. The format of the pre-conference for

incoming Chapter presidents changed this year, and I was able to attend a leadership session with leaders from various Chapters, Special Interest Sections, and Committees. This group was an inspiring one to spend a day with - their dedication to AALL and our profession as a whole was very motivational. I was also able to use the opportunity to talk about LLAW and all of the wonderful things our small organization and individuals are able to accomplish, as well as gather ideas from other leaders throughout the country. I am lucky enough to have attended the AALL conference in the past, and each time I return, I have a renewed dedication to my job, AALL, and LLAW.

While we may be one of the smaller AALL chapters, we have an active and engaged membership, which allows LLAW to take on new projects. One of the most exciting announcements for this membership year is the creation of the LLAW Distinguished Service Award. Thanks to the hard work of Mary Koshollek and Carol Bannen, law librarians in Wisconsin once again have the

opportunity to recognize those that have served our profession in an outstanding way. Please keep an eye out for additional details on this upcoming award via e-mail and our newsletter.

This award serves as an opportunity to reflect on those in our organization that inspire, motivate, and challenge us. I would not be as inspired in this career without the guidance of other librarians, both those that I have worked with in my jobs, and those that I have had the occasion to work with in LLAW. I hope that others take this time to think about those who have contributed to forwarding our profession and nominate them for the first LLAW Distinguished Service Award!

<b><u>INSIDE THIS ISSUE</u></b>	
<a href="#">LLAW Officers &amp; Committees</a>	Page 2
<a href="#">Member News &amp; New Member</a>	Page 3
<a href="#">Guess Who?</a>	Page 3
<a href="#">Motivating Staff: What Works and What Doesn't</a>	Page 4
<a href="#">AALL Conference</a>	Page 7
<a href="#">LLAW Exhibit Table at AALL</a>	Page 8
<a href="#">SLA 2013: Connect • Collaborate • Strategize</a>	Page 9
<a href="#">SLA Conference Experience</a>	Page 10
<a href="#">LLAW Distinguished Service Award Created</a>	Page 12
<a href="#">AALL Announcements</a>	Page 13
<a href="#">Recommended Readings</a>	Page 13
<a href="#">Meeting Minutes</a>	Page 15
<a href="#">Events Calendar</a>	Page 15

# LLAW OFFICERS AND COMMITTEES 2013-2014

## OFFICERS

President	Emily Gellings	414-298-8510	<a href="mailto:egellings@reinhartlaw.com">egellings@reinhartlaw.com</a>
Vice President/President Elect	Lisa Winkler	608-266-4669	<a href="mailto:lisa.winkler@wicourts.gov">lisa.winkler@wicourts.gov</a>
Secretary	Steven Weber	414-277-5882	<a href="mailto:steven.weber@quarles.com">steven.weber@quarles.com</a>
Treasurer	Julie Baldwin	414-665-3656	<a href="mailto:juliebaldwin@northwesternmutual.com">juliebaldwin@northwesternmutual.com</a>
Past President	Megan Wiseman	414-270-2559	<a href="mailto:mkw@wbb-law.com">mkw@wbb-law.com</a>

## COMMITTEES AND LIAISONS

### ARCHIVES

Elana Olson (Chair)  
414-288-1696  
[elana.olson@marquette.edu](mailto:elana.olson@marquette.edu)

### GOVERNMENT RELATIONS

Candace Hall Slamanski (Chair)  
414-277-6560  
[chslamanski@michaelbest.com](mailto:chslamanski@michaelbest.com)

### GRANTS

Megan O'Brien (Chair)  
414-288-5355  
[megan.obrien@marquette.edu](mailto:megan.obrien@marquette.edu)

### MEMBERSHIP

Katie Kvien (Chair)  
414-298-8151  
[kkvien@reinhartlaw.com](mailto:kkvien@reinhartlaw.com)

### NEWSLETTER

Aly Lynch (Co-Editor)  
608-257-0040  
[alylynch44@gmail.com](mailto:alylynch44@gmail.com)

Michelle Wollman (Co-Editor)  
414-298-8511  
[mwollmann@reinhartlaw.com](mailto:mwollmann@reinhartlaw.com)

### NOMINATING

Megan Wiseman (Chair)  
414-270-2559  
[mkw@wbb-law.com](mailto:mkw@wbb-law.com)

### PLACEMENT

Barbara Fritschel (Chair)  
414-297-1698  
[barbara.fritschel@ca7.uscourts.gov](mailto:barbara.fritschel@ca7.uscourts.gov)

### PROGRAM

Lisa Winkler (Co-Chair)  
608-266-4669  
[lisa.winkler@wicourts.gov](mailto:lisa.winkler@wicourts.gov)

Connie Von Der Heide (Co-Chair)  
608-267-2202  
[connie.vonderheide@wicourts.gov](mailto:connie.vonderheide@wicourts.gov)

### PALI (Public Access to Legal Information)

Leslie Behroozi (Chair)  
414-288-5770  
[leslie.behroozi@marquette.edu](mailto:leslie.behroozi@marquette.edu)

### PUBLIC RELATIONS

Carol Bannen (Co-Chair)  
414-298-8253  
[cbannen@reinhartlaw.com](mailto:cbannen@reinhartlaw.com)

Mary Koshollek (Co-Chair)  
414-273-5300  
[mkoshollek@gklaw.com](mailto:mkoshollek@gklaw.com)

### SOCIAL MEDIA

Sarah Bolgert (Chair)  
414-271-6560  
[sbolgert@michaelbest.com](mailto:sbolgert@michaelbest.com)

### WEBSITE

Carol Hassler (Chair)  
608-261-7558  
[carol.hassler@wicourts.gov](mailto:carol.hassler@wicourts.gov)

### LIBRARY SCHOOL LIAISONS

#### UW-MADISON

Laura Olsen  
608-957-6356  
[laura.olsendugan@quarles.com](mailto:laura.olsendugan@quarles.com)

#### UW-MILWAUKEE

Laura LaRose  
414-298-8772  
[llarose@reinhartlaw.com](mailto:llarose@reinhartlaw.com)

The LLAW Newsletter, official publication of the Law Librarians Association of Wisconsin, Inc., is published quarterly in Spring, Summer, Fall and Winter and distributed to all LLAW members. Dues renewal falls in June of each year. For membership information contact Katie Kvien, Co-Chair of the Membership Committee, at [kkvien@reinhartlaw.com](mailto:kkvien@reinhartlaw.com). Address all inquiries or items of interest to the LLAW Newsletter Co-Editor, Aly Lynch by e-mail at [alylynch44@gmail.com](mailto:alylynch44@gmail.com). © Law Librarians Association of Wisconsin, Inc., 2013.

---

## Member News

NBI repackaged and rebroadcasted a seminar that **Bev Butula** and **Megan Wiseman** participated in on Sept 10th. *Paralegal's Guide to Find it Free and Fast on the Net: Strategies for Online Legal Research*. It was done for the Institute for Paralegal Education – <http://ipe.nbi-sems.com/Details.aspx/R-64371DM%7C>

**Bev Butula** did a podcast for the Downtown Milwaukee Chapter of the International Association of Administrative Assistants entitled "Life Beyond Google" on Sept 20<sup>th</sup>.

**Bev Butula** spoke at the *Association of Wisconsin School Administrators* secretary conference in Madison Aug 7<sup>th</sup> and presented two sessions; "The Many Faces of Social Media" and "Find What You Need When You Need It"

### \*\* New Members\*\*

- Doreen Chwala – student at UW Milwaukee
- Kathryn Amato – Reference Librarian at Marquette University Law Library
- Judith Gaskell – retired Law Library of Congress, Washington D.C.
- Rachel Becker – student at UW Madison

---

## Guess Who?

Katie Kvien was our last quarter's Guess Who? subject. Katie is a Research Specialist/Technical Services librarian at Reinhart Boerner Van Deuren. The clues were:

1. I was deathly afraid of Santa as a child.
2. My mother and her family came to America through Ellis Island in 1949.
3. I lived for a brief period next to the Missouri River in Mandan, North Dakota.

## **Motivating Staff: What Works and What Doesn't – Program Review from the 2013 AALL Annual Meeting**

Bonnie Shucha, University of Wisconsin Law Library

This year's AALL Annual Meeting in Seattle featured many interesting educational programs. The session that I found the most useful, however, was *E3, Motivating Staff: What Works and What Doesn't*. Presenters Gail Johnson and Pam Parr of Face-to-Face Communications offered lots of guidance for managers on how to encourage library staff to do and be their best.

### **The Three Laws of Motivation**

Presenters Johnson and Parr began by explaining the three laws of motivation – I will elaborate on each below:

- Law #1: Financial incentives don't work
- Law #2: People will do what they want to do
- Law #3: The boss is usually the problem

#### *Law #1: Financial Incentives Don't Work*

Attendees were shown a list of ten job-related motivating factors. (see below) This list included compensation, as well as a variety of other non-monetary factors. In a survey, managers were asked how they thought employees would rank the factors. This was compared with how employees actually did rank them.

Managers guessed that compensation would be the #1 motivating factor for employees. But when asked for themselves, employees ranked compensation as #5 with several non-monetary factors ranking more highly. The #1 motivating factor for employees was appreciation.

As a manager, this really hit home for me. Simply thanking a staff member for a job well done is something so simple for me to do, yet so valued by employees. I know that I'll be making more of an effort to show library staff my thanks in the future.

When managers fail to express their thanks, staff can feel unappreciated and less motivated to do their best work. And, according to Johnson and Parr, the more unappreciated an employee feels, the more money he or she generally wants.

<b>Ranking #</b>	<b>Employees Response</b>	<b>Managers Response</b>
1	Appreciation	Compensation
2	Being valued and having a say on how things are run in the organization	Job Security
3	Empathy and Understanding for personal situations	Promotion Opportunities
4	Job security	Working conditions
5	Compensation	Interesting work
6	Interesting work	Loyalty from the organization to the employees
7	Promotional opportunities	Tactful discipline
8	Loyalty from the organization to the employees	Appreciation
9	Working conditions	Empathy and understanding for personal situations
10	Tactful discipline	Being valued and having say on how things are run in the organization

Chart by Gail Johnson and Pam Parr, Face to Face Communications

### *Law #2: People Will Do What They Want to Do*

There is a difference between doing what you have to do and doing what you want to do. People would rather do what they want to do than what they have to do. And they will do a better job when they are doing work that they enjoy. No big revelations there.

Effective managers understand this concept and use it to help their staff stay motivated which, in turn, increases morale and productivity. So, managers, do you know what type of work that your staff members enjoy? What drives them to come to work every day?

Conversely, are there aspects of their job that they would change if they could? Are there new directions that they would like to go? Projects that they would like to take on? Skills that they want to develop?

How do you find out all of this, you may ask? That's easy – just ask them! And listen to what they say.

Of course, managers cannot accommodate every staff desire and this must be made clear to staff. There may be many valid reasons for denying a request – lack of money, lack of time, office politics, the project isn't a good fit for the library, the employee isn't a good fit for the task, someone else is already doing that task, etc. And there are almost certainly some jobs that no one particularly likes. These jobs have to get done and someone is going to have to do them. Make sure that your employees understand these issues to avoid raising impossible or unreasonable expectations.

### *Law #3: The Boss is Usually the Problem*

When employees are unhappy and unmotivated, it's usually the boss that is the problem, according to Johnson and Parr.

It's a manager's job to create and maintain a healthy work environment. Unfortunately, there are numerous roadblocks that can get in the way: a lack of trust, lack of respect, hostility between co-workers, micromanagement, fear of harsh consequences for failure, etc. Managers that fail to remove roadblocks for their staff, or worse yet create them, prevent employees from doing their best work.

Effective managers address the problems that create roadblocks for their employees and resolve them when they can. Communicate this to your staff and encourage them to come to you when they encounter a problem. Then get out of the way and watch them thrive.

### **Advice for Managers**

Presenters Johnson and Parr wrapped up with advice on how managers can help staff library members motivate themselves.

- Assign challenging work. Avoid assigning busy work.
- Concentrate on results. Tell staff what needs to be done and let them figure out how to get there.
- Trust staff to deliver results.
- Know what motivates staff. Ask them.
- Consider individual strengths for growth. Give people a chance to do what they love.
- Define expectations and set clear parameters for failure and success.
- Hold people accountable. Failure to hold under performers accountable, will demotivate everyone else.

- Be appreciative and show staff that the work they do is meaningful. Be specific – for example, say “Thank you for doing X. It is exactly what I need to do Y.”
- Give feedback throughout the year.
- Applaud and encourage innovation.
- Treat staff as adults. Don't try to protect them from bad news to prevent them from getting upset.

Managers have to do what is best for the organization as a whole. Making sure the library functions efficiently and effectively is a top priority. Creating an environment that allows staff to be self-motivated will help meet this goal.

---

## AALL Conference

Kris Turner, University of Wisconsin Law Library

This has been a whirlwind year of professional development. I joined LLAW in January, attended Computers in Libraries (a very worthwhile Washington DC meeting) in April and AALL in July. Here is a brief recap of my AALL Seattle experience.

Day one was CONELL, the special event for first-time conference attendees. It started off strangely - the first person I met with at the *American* Association of Law Libraries was Canadian! I spoke with her throughout the conference and was able to connect with her via LinkedIn afterwards, so it was a good start for making connections. A large and memorable part of CONELL is the ‘speed networking’, where I met about 10 other newer law librarians, many of whom I have already contacted. The second half of CONELL was a bus tour of the city, including the salmon ladders and the view of the skyline that was made famous in the TV show *Frasier*. Overall, the initial day was tiring, but in the best way possible, with plenty of new business cards in my pocket from across the US and beyond.

The second and third conference days were packed with great content. The keynote was interesting, largely because it was delivered by a non-librarian. In my (short) time as a librarian, I have found that gaining insights about our profession from other professionals can be extremely helpful. The keynote speech by David Weinberger was meant to challenge how libraries can be platforms for organizing information, largely with crowd-sourcing, which involves tagging items with user-generated metadata. Being interested in technological developments, I attended a responsive web design talk and participated in a workshop with other technology service librarians. We all put our upcoming projects (or failed projects) into a hat, and discussed how to best approach each problem or project, ranging from faculty support for new technology to the best place to hang a digital sign. I took away plenty of great ideas from it, and would hope to contribute more next year. I'd be more than happy to discuss any of these problems (and solutions) in more depth with any one that is interested. The more we talk, the clearer the answers become.

The exhibit floor was a great hodge-podge of various law associations, library vendors, and legal databases representatives. I was able to snag a Hein Online cookbook (with contributions from law librarians) and plenty of other fun tidbits. I spoke at length with several representatives about getting more involved in the national group, and enjoyed getting updates from Westlaw, Lexis and Bloomberg. The Westlaw Party in particular was great fun. It was held at the Seattle Museum of Rock, Pop Culture and Science Fiction, the perfectly weird setting for law librarians intent on having fun.

Beyond the nearly overwhelming amount of useful tips and information I received from my colleagues, I was grateful to have made so many new connections. Getting a chance to talk with a firm librarian from New York and then discussing faculty relations with a Los Angeles academic librarian the next minute really illustrates how many intelligent and friendly people work in the law library profession. It was a great introduction to AALL, and I hope that San Antonio is just as entertaining, informative and memorable. My thanks to LLAW and the grants they provide to support professional development.

## LLAW Exhibit Table at AALL

Mary Koshollek, Godfrey & Kahn S.C.

LLAW once again exhibited at the Activities and Membership Services Area of AALL's Exhibit Hall. Thanks to volunteers Emily Gellings, Jamie Kroening, Bonnie Shucha, Elana Olsen, and Deborah Darin who assisted with tasks like designing, setting up, staffing or dismantling the table. Their help before, during and after a busy conference was sincerely appreciated.

Besides showing off its awards, publications and activities, LLAW provided fun giveaways to table visitors like cow and cheese erasers and LLAW stickers. The table also featured a drawing for a Wisconsin themed prize. The drawing winner was Eloise M. Vondruska, Interim Director of the Pritzker Legal Research Center, Northwestern University Law School.

LLAW's Activities area table during the AALL annual meeting is always a popular gathering spot for members, alumni and friends. If you have any comments or stories to share about our exhibit, please send them my way for use in the future. Emily Gellings also provided a few photos as shown. Thanks again for supporting LLAW's PR efforts!







(c) The Photo Group 2010 – All rights reserved.

## SLA 2013: Connect • Collaborate • Strategize

Julia Jaet, Marquette University Law Library

I was fortunate to receive a grant to attend the SLA Conference in June. Many thanks to LLAW and our Grants Committee for this opportunity. Below are highlights from some of the sessions I attended.

### Conference Keynote Speaker

[Mike Walsh](#) (pictured below), author of *Futuretainment*, and CEO, Innovation Research Lab Tomorrow, emphasized the pace of change around us. He challenged leaders to face real opportunities, rather than just keep up with changes, e.g., re-imagine the way you work if you could start with a clean sheet of paper. This includes finding ways to engage with a new generation of information users – the digital natives – who have a different approach to how they make decisions and use information.



(c) The Photo Group 2010 – All rights reserved.

Mr. Walsh talked about the relationship between innovation and cultural anthropology. He added that Intel and other technology companies have teams of anthropologists on their staff to study the way human beings interact with technology, especially in emerging markets.

### Legal Division 20<sup>th</sup> Anniversary

All Legal Division's past chairs were introduced and recognized at the business meeting and breakfast. Connie Pine, the division's very first chair, spoke and recounted the early days of the division and how it came into being on June 11, 1993.

### What Hard-Core Technologies Does the Librarian Need to Know?

A quick round up of current technologies, similar in format to '60 sites in 60 minutes':

#### - Project Management Software

[www.Asana.com](http://www.Asana.com), shared task list for teams; free for up to 15 people; easy collaboration

[www.Basecamp.com](http://www.Basecamp.com), easy collaboration; great interface; affordable pricing

Jira: <https://www.atlassian.com/software/jira>, organize issues; assign work; follow teams

Trello: <https://trello.com/>, tracks all the to-dos

also: GoogleDocs/Microsoft 365/Dropbox

#### - Data Analysis & Visualization

IBM Many Eyes, <http://www-958.ibm.com/software/analytics/manyeyes/>

see what others have done

Voyant: focuses on text; <http://www.planwithvoyant.com/content/us/>

Wordle: generates word clouds from text; <http://www.wordle.net/>

#### - Timelines

Tiki Toki: <http://www.tiki-toki.com/>, free and premium accounts

Chronozoom, <http://www.chronozoom.com>, MS Research project; web-based Neatline, <http://neatline.org/> is a plug in for omeka, <http://omeka.org/>: can add photos and maps to timeline

### Speed Geek

Several stations were set up for attendees to see interactive demos, including:

- Web Site Archiving:
  - WebWhacker, <http://www.bluesquirrel.com/products/webwhacker/>  
\$50/one-time fee; copies to your hard drive
  - Web Preserver (Reed Technology), <http://www.reedarchives.com/> \$50/person/month;
  - Smarsh, <http://www.smarsh.com/Web-Archiving>
- Social Media Analytics – free tools to measure engagement:
  - Twitonomy, <http://www.twitonomy.com/>
  - Statigram, <http://statigr.am/>
- Creating Infographics:
  - Piktochart, <http://piktochart.com/>
  - Easelly, <http://www.easel.ly/>
  - Infogram, <http://infogr.am/>
- Collaboration Tools Wiki:
  - Join Me, <https://join.me/>, screen share; free and premium packages
  - Kimtag, <http://kimtag.com/>, links multiple URLs to one QR code
- Zendesk, <http://www.zendesk.com/>  
cloud-based help desk software; mainly used by IT, but is now used by law firms.

---

## SLA Conference Experience

Sarah Bolgert, Michael Best & Friedrich LLP

I was able to share some of my SLA conference experiences at the July 23<sup>rd</sup> Private Downtown Law Librarians meetings. I will summarize that presentation here.

While I attended the 2012 SLA Conference in Chicago, taking the train back and forth, this was my first full library conference experience. It was fun and productive! The theme was Connect, Collaborate and Strategize. I'll go through some key take-aways using that framework.

**First, Connect.** I connected with ideas and people. Lots of big ideas were thrown out during Mike Walsh's keynote speech. Mike is billed as a consultant and trendspotter who reminded me a little of Keanu Reeves. He gave a flashy multi-media show that was filled with big ideas. One idea that stuck with me was "You can't just change your technology, you need to change your way of thinking." That rings true to me and my work experience.

The second big idea I liked is the importance of knowing how your customers/patrons are using your products/services. In our libraries, what services are attorneys using different where we can see an opportunity to improve their lives?

Another idea from Mike was assessing user experience. He talked about how the company Intel hired anthropologists. While we, as law librarians, will likely not be doing this, we can think like an anthropologist by using, for example, surveys, to assess "pain points".

The term “pain points” was used a lot during the conference by several speakers. But I think it is a it is a concept important to keep in mind, especially when proposing to management new products to the library. Specifically, I like the idea of providing a link to a survey in your email signature line. Getting pointed feedback, both positive and negative can only be good for maintaining and building prestige for a department. It shows we care about providing a quality product. I also think of the “yay team” emails we get from managing attorneys, when there is a desirable trial result, for example. They commend the whole team of attorneys, paralegals assistants, etc. Maybe we as librarians can think about how to get recognition that way more often.

Another of my favorite ideas from a session was this: Don’t forget to not just provide the answer, but connect people to people and people to resources! And connecting people to people and resources is something I know I don’t always do. In the long run, a higher level of service is provided when don’t just provide an answer that magically appears. Part of our job is to educate others about where and how to get the best information.

I also connected with people. The great part about being in San Diego for four nights was the opportunity to meet new people, connect with some I had meet at the LexisNexis TRIPLL (Teaching Research in Private Libraries) conference and talk both at the conference and “after hours”. I went to a karaoke party, a dine-around at a Thai restaurant put on the San Diego ALA student chapter, as well as Midwest Chapter meet-up. The informal environment is definitely important and I left the conference with great new connections, like the librarian at the International Tennis Hall of Fame & Museum.

**Second, we Collaborated.** With the word collaborate, I think of enriching my current librarian competencies and being exposed to new ones from other intelligence professions, like an intelligence analyst from the Department of Justice. It was good to hear about the intelligence analyst’s terms even if we don’t strive to work in that environment. The practical tip gleaned from this is that learning about other fields and using their language when needed is important and, also, that it’s a disservice to use our own library jargon all the time. If we’re speaking a different language than who we serve, we’re just creating more division within the institution we work. Though I do think instructing patrons on library terms here and there is never a bad thing!

Another good point made was the benefit of acquiring skills before you need them so you can plug in right away when needed. We need to anticipate potential problems. This rings very true since often get requests where an answer is desired yesterday, right? Sometimes it doesn’t make sense to learn something new on the fly, but being on top of news of the information world and technology news is important.

Another competency discussed that I don’t think is stressed enough is project management skills. Perhaps the PMP, project management professional or the CAPM, the lower level project management certification would be something valuable to look at.

**Third, we Strategized.** I attended the wrap-up session with the SLA Officers. John DiGulio, the Treasurer communicated the overarching message that SLA membership has been dwindling and the conference is being re-envisioned. There were re-envisioning committee members talking to attendees during the conference. A law librarian I had met at TRPLLI had asked me what my thoughts were on the conference.

I will end with some statistics to keep in mind, both heard at the closing session panel. In a recent Financial Times survey, 55% of librarians think they provide value. Only 55%. That is low! In response to that, one of the panelist reports that a single law librarian brings in about \$300,000 into a law firm each year. What we can take away from that is, let’s take charge of our value. As Malcolm Gladwell, in “The Tipping Point” says, we are the mavens (or information brokers) of the world!

## **LLAW Distinguished Service Award Created**

Mary Koshollek, Godfrey & Kahn, S.C.

In May, the LLAW Board unanimously approved a resolution to create the “LLAW Distinguished Service Award” in light of the Wisconsin Law Journal’s discontinuation of the Unsung Heroes Awards. The award - the first of its kind for LLAW - is designed to recognize a member, past or present for outstanding service to the Chapter. The award resolution notes that the recipient will be chosen for “achievement in a particular area of law librarianship, service to LLAW, and/or the legal community, or contributions to the professional literature” with “particular attention given to local involvement and LLAW contributions.” To determine the recipient, LLAW has created a new subcommittee under the “Grants and Awards Committee” which will partner with the Wisconsin Law Journal. The award will be presented at the LLAW fourth quarterly business meeting. Further details and a nomination form will appear in the next newsletter. Please also watch for e-mails and social media mentions.



## AALL Announcements

### AALL2go Pick of the Month

AALL's Continuing Professional Education Committee presents the AALL2go pick of the month: [Embedding Librarians to Add Value to Your Institutions](#).

Transactions or relationships? Service providers or team partners? Embedded librarianship takes the librarian from behind the reference desk into partnerships with faculty and attorneys. Speakers David Shumaker, Marguerita T. Young-Jones, and Owen G. Smith discuss how to implement successful embedded librarian programs in academic, firm, and court law libraries and how these very different organizations can benefit from them.

[Recharge: The Look of Leadership Today: What It Is – and What It Isn't.](#)

Effective leadership can have a profound impact on libraries of every kind. This presentation encourages librarians to think about leaders in a new way and to challenge common myths of leadership. The presenters use an entertaining and energetic approach to engage the audience and demonstrate why everyone in an organization should be viewed as a potential leader.

Find this and more than 100 other free continuing education programs and webinars for AALL members on [AALL2go!](#)



---

### Recommended Readings

Cindy May, University of Wisconsin Law Library

Dalton, Kari Mercer. "Bridging the Digital Divide and Guiding the Millennial Generation's Research and Analysis." Barry Law Review 18:167-190 (fall 2012)

The author argues that educators should dedicate an entire semester to legacy legal research and analysis so that Millennial law students will be able to thoroughly understand the hierarchy, organization, structure, and content of the law, which they can then apply to online legal research.

Harari, Tal. "Facebook Frenzy Around the World: The Different Implications Facebook Has on Law Students, Lawyers, and Judges." ILSA Journal of International and Comparative Law 19:1-29 (fall 2012)

This article addresses the different ways in which Facebook affects students, lawyers, and judges as they work their way through the legal field. It advises members of the legal community on how to balance their use of Facebook with their legal careers to avoid any negative repercussions.

Kenney, Brian. "So You Think You Want to Be a Librarian?" Publishers Weekly (May 3, 2013)

<http://www.publishersweekly.com/pw/by-topic/industry-news/libraries/article/57090-so-you-think-you-want-to-be-a-librarian.html>

Knapp, Melanie and Willey, Rob. "Comparison of Research Speed and Accuracy Using Westlaw Classic and WestlawNext." Legal Reference Services Quarterly 32:126-141 (January/June 2013)

Law students and librarians were tested using both Westlaw Classic and WestlawNext. Results showed that they completed everyday searches faster and more accurately using WestlawNext. However, the lack of an open explanation of WestlawNext's search algorithm limits understanding and effective use.

Lastres, Steven A. "Rebooting Legal Research in a Digital Age." LLRX (August 10, 2013)

<http://www.llrx.com/features/legalinstruction.htm>

Lastres, Steven A. "Redesign Research." Law Technology News 19(4):54-55 (August 2013)

Mr. Lastres, director of library and knowledge management at New York's Debevoise & Plimpton, discusses the many ways his library provides efficient and cost-effective service. Law librarians contribute to intranet content development, expertise databases, legal project management, business intelligence, search engine optimization, database management, and more.

Marcum, Emily. "The Quest for Client Savings in Legal Research: WestlawNext v. Westlaw Classic." Legal Reference Services Quarterly 32:142-159 (January/June 2013)

The cost of Westlaw Classic versus WestlawNext was assessed using two experiments. In both, WestlawNext cost roughly double the cost of Westlaw Classic. Simplified pricing plans were cheaper for primary law and expert materials, but were more expensive for other categories.

Margolis, Ellie and Murray, Kristen E. "Say Goodbye to the Books: Information Literacy as the New Legal Research Paradigm." University of Dayton Law Review 38:117-156 (fall 2012)

The authors conducted a survey to assess incoming law students' information literacy and approaches to research. This article analyzes what their findings mean for the development of a legal research program that can bridge the gap between traditional legal research instruction and new technology.

Pacifici, Sabrina I. "Competitive Intelligence - A Selective Resource Guide - Completely Updated - September 2013." LLRX (September 6, 2013) <http://www.llrx.com/features/ciguide.htm>

Proia, Andrew A. "A New Approach to Digital Reader Privacy: State Regulations and Their Protection of Digital Book Data." Indiana Law Journal 88:1593-1618 (fall 2013)

The author discusses how state regulations can fill the digital void left by laws and policies currently addressing reader privacy and online privacy, and how this could help formulate a national approach to protecting reader privacy in the digital age.

Rashid, Humayun. "Research Strategies for Locating Hard-to-Find Legal Materials." Canadian Law Library Review 38:25-27 (2013)

This article provides advice on researching hard-to-find materials requested by library users. It discusses incorrect citations, new journal articles, networking with people to find cases, locating U.N. and other international materials, using websites, and using union catalogs for comprehensive searches.

Strutin, Ken. "Big Data, Little Privacy: Tracking the Usual Suspects." LLRX (July 21, 2013)  
<http://www.llrx.com/features/dataprivacy.htm>

Zillman, Marcus P. "Privacy Resources and Sites on the Internet 2013." LLRX (June 27, 2013)  
<http://www.llrx.com/features/privacyresources2013.htm>

Zillman, Marcus P. "Student Research Resources on the Internet." LLRX (August 10, 2013)  
<http://www.llrx.com/features/studentresearch.htm>

For the full list of recommended readings, [click here](#).

## LLAW Meeting Minutes and Reports

Meeting minutes are available in PDF by clicking the links below.

- [2013-2014 Second Quarterly Board of Directors Meeting](#), October 30, 2013, Michael Best & Friedrich, Madison and Milwaukee, WI
- [2013-2014 Second Quarterly Business Meeting](#), November 12, 2013, Louise's, Brookfield, WI
- [2013-2014 First Quarterly Board of Directors Meeting](#), September 17, 2013, Revere's Wells Street Tavern, Delafield, WI
- [2013-2014 First Quarterly Business Meeting](#), September 24, 2013, Delafield Brewhaus, Delafield, WI

## Events Calendar

2014	
June 8-10, 2014	SLA, Vancouver, BC, Canada
July 12-15, 2014	AALL, San Antonio, TX
<b><u>Future AALL Annual Meetings</u></b> July 18-21, 2015 Philadelphia, PA July 16-19, 2016 Chicago, IL	
<b><u>Future SLA Meetings</u></b> June 14-16, 2015 Boston, MA	

**The deadline for submitting  
articles for the next**

***LLAW BRIEFS***  
**is**  
**December 20, 2013**

**Submit articles to**  
**[mwoollmann@reinhardtllaw.com](mailto:mwoollmann@reinhardtllaw.com)**

