

## President's Message

[Lisa Winkler, Wisconsin State Law Library](#)



Summer has ended, wintertime is not far away, and the happy frenzy of the holiday season is nearly upon us. Before we are swept away in the flood of decorating, shopping, traveling, catching up, cooking and feasting with loved ones, this unseasonably warm November evening

strikes me as a good time to remember what motivated me to get to where I am today.

On October 8, 2010, I attended LLAW's "Strength of Change" Education Institute at Marquette University Eckstein Law Library. In March of 2013 I went to AALL's Management Institute in Chicago, Illinois. Then in April of 2014, I enrolled in AALL's Leadership Academy along with LLAW Past President Emily Gellings. One notion kept recurring over the years: authenticity in leadership or leading by example. Genuine intention and follow through as a leader is the most effective way to motivate people. And one of the easiest and most direct ways to lead by example is to be a mentor.

One of my mentors, Connie Von Der Heide, former Director of Reference and Outreach Services at the Wisconsin State Law Library, exemplified leading

by example. Connie was an excellent legal researcher and enthusiastic public servant. Her dedication to customer service was surpassed by none. "Whatcha got?" I remember her saying to me whenever I asked for help. This phrase meant she had paused whatever she was working on to give me her full attention, making my question her top priority in this moment, involving herself completely. How often do we give people half of our attention? How often do we skim reports or mute conference calls so we can keep working through email? Without having to teach me anything, I learned the importance of giving your full attention to what is in front of you. I am a better librarian for having worked with her so early in my career. Now I have time to nourish the values she instilled and apply them as often as possible, providing better service each time.

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The LLAW Newsletter, official publication of the Law Librarians Association of Wisconsin, Inc., is published quarterly in Spring, Summer, Fall and Winter and distributed to all LLAW members. Dues renewal falls in June of each year. For membership information contact Katie Kvien, Chair of the Membership Committee, at [kkvien@reinhardtlaw.com](mailto:kkvien@reinhardtlaw.com). Address all inquiries or items of interest to the LLAW Newsletter Editor, Michelle Wollmann by e-mail at [mwollmann@reinhardtlaw.com](mailto:mwollmann@reinhardtlaw.com). © Law Librarians Association of Wisconsin, Inc., 2014.

## President's Message *(continued from page 1)*

Through the community we find in LLAW, we motivate and mentor each other. How have you impacted your fellow law librarians? Take a minute to think about how you have been helped by someone else, and how you have helped others. Was it by responding to a listserv post or sharing research notes with a colleague? Did you inspire someone looking for a career path to go to library school? Have you been a mentor to someone without even realizing it? You probably have. Every interaction with another person leaves an impression. The most lasting impressions are left when your actions speak louder than your words ever could. Mentor and motivate others; it's a win-win relationship for you, for them, and for LLAW.

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## Member News

Wisconsin Library Association's New Member Round Table has announced the selection of **Kris Turner**, UW Law Library, for their 2014 Rising Star Award.

**Victoria Coulter**, UW Law Library, helped write the *Report of the Joint Task Force on Vendor-supplied Bibliographic Record Creation and Distribution Models* (Feb 2014)

<http://www.aallnet.org/sections/ts/Documents/Committees/Cataloging/Task-Groups/Vendor-Supplied-Records/2014vendorbibtaskforcereport.pdf>

**Kris Turner**, UW Law Library, AALL Session Review: G2: Emerging Issues in Copyright -

<http://www.aallnet.org/Blogs/spectrum-blog/53412.html>

**Kris Turner**, UW Law Library, and Jenny Zook, UW Law Library, were mentioned in a Wisconsin Law Journal article "The Best Legal Apps for 2014" - <http://wislawjournal.com/2014/07/08/legal-apps-for-2014/>

**Laura Olsen**, Quarles & Brady, wrote the article "Still Charging Clients for Legal Research? You Might Want to Rethink That", featured in the Wisconsin Bar's Inside Tracks October 15th issue.

<http://www.wisbar.org/NewsPublications/InsideTrack/Pages/Article.aspx?Volume=6&Issue=20&ArticleID=23620>

**Jenny Zook**, UW Law Library, wrote the article, "Water Law in Wisconsin: Are You Ready for the Global Demand and Economic Opportunities?" in the Wisconsin Bar's Inside Tracks November 5th issue.

<http://www.wisbar.org/NewsPublications/InsideTrack/Pages/Article.aspx?Volume=6&Issue=21&ArticleID=23686>

A quick reminder that **Bev Butula's** weekly blog posts in the Wisconsin Law Journal are NOT behind the firewall, so no login/password is needed. <http://wislawjournal.com/category/commentary/blogs/bev-butula/>

## **\*\* New Members\*\***

**Linda Lange** - Library Assistant Sr. at Foley & Lardner

**Shawn King** - Cataloger at UW Law Library

**Gina Kim** - Investment Banking Librarian at RW Baird

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## **Guess Who?**

**Can you identify this member of LLAW?**

1. Performed in London's New Year's Day Parade
2. Collect bobbleheads of Supreme Court Justices
3. Dressed up as Scooby-Doo and greeted moviegoers when Warner Brothers released its live-action movie.

If you think you know who this person is, e-mail Michelle Wollmann ([mwollmann@reinhartlaw.com](mailto:mwollmann@reinhartlaw.com)) with your guess. The person who guesses correctly (or a randomly selected individual if multiple correct entries are received), will win a \$10 gift card from Barnes & Noble. All entries are due by the end of the year. The winner will be announced in the next newsletter. Good luck!

## Moo-nlighting in San Antonio

Steve Weber, Quarles & Brady



(Photo courtesy of AALL)

I want to thank LLAW for providing a grant that covered a portion of the costs to attend the AALL 2014 conference in San Antonio. The conference provided an opportunity to attend educational programming and, just as significantly, network with a diverse set of law librarians from across the world.

During an afternoon program, *Click and Go: Ensuring Smooth Access to Online Resources*, Julie Horst, a librarian with the U.S. Court of Appeals-Ninth Circuit, discussed a project undertaken by the Ninth Circuit Library to capture the content of URLs as they appeared when cited by the court in its opinions. The program generally sought to provide librarians with the knowledge and tools necessary to address the issue of link rot within library catalogs and research guides. I found Horst's portion of the programming interesting because I tend to focus solely on keeping links embedded in research guides current; yet, working with attorneys to ensure they record how the content of URLs looks at the time they file briefs may serve a more important purpose. Over the next year, I plan to investigate whether the library at Quarles & Brady may play a role in working with attorneys to document URLs cited in court documents they file. For more information about the Ninth Circuit Library's project, please visit their website:

<http://www.ca9.uscourts.gov/library/webcites/>.

The last program I attended at the conference, *Strategic Technology Imperatives for Law Librarians*, discussed how law libraries in 2020 would function and serve their user groups. The idea of law librarians providing holographic reference services by 2020 proved to be the most surprising possibility, and it led me to consider how the evolution of technology will change the profession over the next decade. Many of us provide research support via email, instant messaging, and, in some cases, videoconferencing. Holographic services would enhance the library's marketability and functionality by allowing librarians in a central location to assist users in satellite locations worldwide in a more personalized manner.

Networking with library professionals at the AALL conference was as educational as the scheduled programming. I had the opportunity to meet with other librarians utilizing the ILS used by Quarles & Brady. We discussed how our firms use the ILS for various tasks, such as serial maintenance and circulation of materials, forming relationships that we maintain

post-conference. I also met with the ERM vendor used by Quarles & Brady. The information I gathered in discussions with vendor representatives and other users helped me communicate to the Firm's IT department the necessity of a version upgrade. At the Fastcase suite, I spoke with academic librarians about the differences between how law students use research tools in law school compared to law firms. The conversations helped me better understand issues surrounding cost recovery efforts and the use of specialized legal research tools. Finally, I met numerous librarians while promoting the LLAW table in the AALL exhibit hall and showing off our twin Elsie cows.

Thank you again to LLAW for helping fund this experience. On April 29<sup>th</sup> LLAW awarded its first "Distinguished Service Award" to Cindy May of the UW Madison Law Library. Jane Moberg was also recognized with a nomination for her significant contributions to the chapter and to the profession. Photos of the recipients and their nominators are included.

## AALL Conference

Julie Tessmer, Wisconsin State Law Library



I greatly appreciated the generous grant I received from LLAW to attend the AALL Annual Meeting. San Antonio is a great city with a vibrant downtown full of culture and diversity. It was also hot although the locals all said it was a mild summer.

I arrived on Saturday and upon exiting the packet pick-up, I was in the midst of dozens of police cars and multiple crime scene vans. There had been a murder at one of the conference hotels. Neither the suspect nor the victim was connected to the conference. AALL immediately pushed out the word via text and email to inform attendees that we were not in danger.

I had downloaded the Annual Meeting App and had found it to be very useful in planning my days and I saw its true usefulness in action getting important news updates such as that!

Probably the most talked about session was that of Keynote Speaker Andrew Keen Sunday morning. Keen is a tech author and

commentator. He purposely incited the audience by making controversial comments about the lack of need for librarians since the "Google revolution." He further stirred the pot by making fun of the conference theme "Beyond Boundaries" which further alienated the crowd. He did succeed in making Twitter light up like a birthday cake during his speech. In the end, he spoke about librarians serving as data professionals who help manage and protect information. Unfortunately, by the time he got to that point, he had lost most of his audience.

A more practical and more enjoyable session for me was one of the "Recharge" programs titled: *Own the Room: Presentations that Captivate and Win Over Any Audience*. The speaker was Steve Hughes, founder and owner of *Hit Your Strive*. His program gave useful tips on the power of body language, proper vocal projection and how to never say "um" again. I have since tried some of his tips and they worked!

I'll close with my favorite part of the conference which is connecting with other librarians. The "people part" of the conference cannot be understated. I smile when I think of the old friends I found and the new friends I made. Thank you LLAW for giving me this wonderful opportunity!

## **AALL Keynote Speaker**

Carol Bannen, Reinhart Boerner Van Deuren

The AALL Keynote Speaker was Andrew Keen. He is the author of "The Cult of the Amateur: How Today's Internet is Killing our Culture." He says that by the 2020s everyone in the world will be on the Internet. He feels that the "digital storm" of the last 25 years has blown away what librarians do and are. Libraries are no longer monopolists of information. This also holds true for lawyers. In 1989 the world-wide-web was invented and we had the end of history that is shared by everyone and replaced by the web. The first 10 years to 1999 we just put the existing information we had on the web and nothing really changed. In 1997-1998 Google started using technology to gather information from everyone and create intelligence. Leveraging this collective intelligence was the first destruction of our culture. Web 2.0 over the last 15 years where anyone can publish anything, videos, music, etc. is the real destruction.

There is a cultural revolution going on against expertise and authority. No one trusts anyone, there is an open system and anyone can publish anything. He predicts that old professions are doomed. The legal business will have fewer everything including the best people. The best people are going to business school or dropping out entirely and becoming entrepreneurs. One of the greatest tragedies is that the old institutions will not survive. There will be a winner take all mentality. Average is over. There will be a disappearance of the middle class, middle tier and middle professions. There will be superstars and everyone else.

We will live in a bigdata world with data factories. Google's biggest asset is our data. Will personal management of data be an opportunity? We are our data and need protection of our data. We need librarians to lead through the issues of privacy and curate the information. The old notion of lawyers and libraries will no longer be needed. The Internet offers opportunities for curators. The Internet makes information more unreliable and creates a culture of mistrust. More data certainty and data protection is needed. More and more companies are being built around the notion of privacy.

Web 2.0 is pretty much over. We are entering into the "Internet of Things". Machine intelligence is the next big thing. By 2020 there will be 50 billion intelligent devices (cars, clothing, houses, appliances, etc.) . By 2030 everything will have a chip and everything will be networked. Then there will be artificial intelligence. We won't be cyborgs. Chess machines will still be mad dramatically better if managed by human beings.

Not all content will be free. High end resources like the Wall Street Journal and NY Times will still exist. Librarians able to show people around this new territory while protecting data will be valuable. More and more of our data is corrupt and unreliable. Much of Yelp or Amazon reviews are corrupt. New boundaries will surface.

Our expertise has to be reinvented. 2020-2025 there will be few traditional law firms, libraries and librarians. We can't dismiss the role of government as authority. Public libraries will exist to enable the poor with access to scarcities like broadband access. These new scarcities will give librarians value.

Law schools will need to teach "technique" to identify good from bad authority. It used to be that much of the data was in your head. The data revolution means you don't need as much of that memory. The role of "technique" to retrieve the needed information is more valuable. Physical events become increasingly more valuable and important. Being liberated from data will allow us to be more human and creative. The downside is that not everyone can be like that.

In summary he said we live in a surveillance society. Librarians can be the honest brokers. We need trust. The "data curator" is the new librarian especially for young people. They don't understand the impact of the Internet on their lives. Instead of protecting the book we are now protecting digital privacy. There will be a role for law but it will be a structural issue not marketing. We live in a world of endless creative destruction.

## AALL Announcements

### Save the Dates for the AALL Management Institute: March 26-28

The 2015 AALL Management Institute will be held at the Palomar Hotel in Chicago. The management institute will provide participants the opportunity to build management skills, collaborate with colleagues from different types of libraries, learn in a small group setting, and develop techniques to manage with confidence. More information will be available soon!



### AALL2go Pick of the Month

AALL's Continuing Professional Education Committee presents the AALL2go pick of the month: [What Makes a Librarian Worth a Million Bucks? Valuing Staff, Resources, and Services When Dollars are Scarce](#)

In recent years, libraries have been faced with ever-increasing budget cuts. Therefore, librarians must be able to accurately and concretely demonstrate the value of the library to their law firms and law schools. In this presentation, two law firm library managers provide a practical, dollars-and-cents approach to determining and demonstrating the value of your library. The presenters demonstrate how to apply the "Value Assurance Cycle" (Audit > Align > Appraise > Act) to your library's elements: staff, resources, and services. The presenters include worksheets for accurately calculating costs and value. They also provide creative tips for demonstrating and highlighting the value of your library's assets, including soft skills, through use of charts, graphs, and storytelling.

Find this and more free continuing education programs and webinars for AALL members on [AALL2go!](#)

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## LLAW Meeting Minutes and Reports

Meeting minutes are available in PDF by clicking the links below.

- [2014-2015 First Quarterly Board of Directors Meeting, September 18, 2014, Revere's Wells Street Tavern, Delafield, WI](#)
- [2014-2015 First Quarterly Business Meeting, September 24, 2014, Great Dane, Madison, WI](#)

## Events Calendar

**2015**

**Future AALL Annual Meetings**  
July 18-21, 2015 Philadelphia, PA  
July 16-19, 2016 Chicago, IL

**Future SLA Meetings**  
June 14-16, 2015 Boston, MA

**The deadline for submitting  
articles for the next**

***LLAW BRIEFS***  
**is**  
**December 20, 2014**

**Submit articles to**  
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