



# BRIEFS

## President's Message

Jenny Zook, University of Wisconsin Law Library



### Electric Body Language

I'm confident that when Walt Whitman wrote the line, "I sing the body electric," by "electric" he did not mean he'd sent out a

text message. Whitman meant the human body is expressive, electrically charged. We communicate with our bodies. So, what happens to communication when we lose that connection?

Reading nonverbal communication cues is a skill that gets less attention as electronic communication dominates other forms of office communication. But I wonder, as people become more tech savvy, are they becoming less sophisticated when it comes to picking up on nonverbal cues and how will that affect reference service in libraries?

When students approach the reference desk for help, rather than contacting me through the chat box - chat works well for ready reference but not for complex requests - I believe they are also helping themselves by getting a more nuanced response to their question because I can pick up on their nonverbal cues.

In turn, I don't just sit there and point to a resource, I take them to it. I don't know if this saves the student time, but it gives both of us a chance to talk, often giving me an opportunity to provide additional service.

Moving our bodies is getting more recognition as a good thing now that the health benefits have been documented. A body in motion is a healthy body. But moving isn't just good for our heart, physical presence also enhances communication.

On campus, I would say that you have no choice but to move your body. Students and faculty alike must travel from place to place, just to get to class. Even if I didn't know the rhythm of the school's semester, I can tell what time it is in the term by the way the students walk across campus.

I notice how the students hold their bodies during different phases of the term. During exam week, law students are especially body expressive. They frown at nothing in particular; hunch shoulders over their laptops and books. They jump at sudden noises in the library. No one is allowed to eat in the library, but I'm told that carrot eating in the library is absolutely the most annoying. During critical times such as exam week, students will often use the chat line to

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The LLaw Newsletter, official publication of the Law Librarians Association of Wisconsin, Inc., is published quarterly in Spring, Summer, Fall and Winter and distributed to all LLaw members. Dues renewal falls in June of each year. Subscription rate is \$4.00 to non-members. For membership information contact Diane Duffey, Co-Chair of the Membership Committee, 414-271-0900. ([dduffey@habush.com](mailto:dduffey@habush.com)). Address all inquiries or items of interest to the LLaw Newsletter Co-Editor, Emily Koss, Michael Best & Friedrich, 100 E. Wisconsin Ave., Suite 3300, Milwaukee WI 53202 or by e-mail to [emkoss@michaelbest.com](mailto:emkoss@michaelbest.com).

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*(President's Message continued from page 1)*

tattle on these carrot eaters. However, when their exam is complete, the law students bound through the library like spring lambs and I know they are feeling much better and probably more forgiving of the snackers.

But it isn't only students who express themselves through body language. When I worked in a law firm, the lawyers also used movement to get their impatient messages across. Some frowned at me as I, the lowly staff librarian, entered an office. The lawyer could convey with the squint of an eye that I entered at my own risk. I considered it an occupational hazard.

In those days I had no choice but to roam the halls of that tall office building hunting for books stashed in the room of law partners. Mostly, I hoped the attorney was not at home when I was sneaking around.

But sometimes confrontation was unavoidable. Once when I entered an office, a lawyer who had not responded to my polite knock, stood up as I entered, demanding to know why I dared to come into his office during a client meeting without permission. Fortunately, I was prepared. I pulled a check out card from my pocket, waved it at the partner and said, "It's okay. I have a library pass."

Amused, the lawyer sat back down. What saved me? Body language I think; combined with fancy foot work.

Librarians think of themselves as able tech-savvy communicators and because we work with the public, it's easy to take for granted that you are understood. Yet I caution against overconfidence. Like any other form of communication, and perhaps more so, electronic communication can be misunderstood, or the message can be lost or missed. If you truly require a response, it is better to contact a person directly rather than relying on email.

Sometimes, I want to talk with someone because I need an energizing boost in my work day. I take a walk to clear my mind and I talk to students and faculty because I am by nature a social animal.

But I've noticed it has career benefits as well. A brief conversation in person, or even on the phone, improves how people evaluate the library's services, and my goal is to market those services as more effective, professional and approachable than the average search engine, and according to health research, just moving is sure to improve my mood.



## Member News

**Bev Butula**, Davis & Keulthau, published two Inside Track articles [Searching for real estate data? Online resources worth checking out](#), on October 6<sup>th</sup> and [Turn to the Web for practice forms](#) on November 3<sup>rd</sup>.

**Bonnie Shucha** and **Carol Bannen** were featured in "Spreading the Word" in the November 2010 issue of *AALL Spectrum*. [Spreading the Word](#), *The Publishing Initiatives Caucus promotes law librarianship through writing*, by Lyn Warmath.

## **Educational Institute: “The Strength of Change”**

Diane Duffey, Habush Habush & Rottier S.C. and Beverly Butula, Davis & Kuelthau

[The Law Librarians Association of Wisconsin](#) hosted a day-long Educational Institute October 8, 2010 at Eckstein Hall, the new Marquette University Law School building. The theme of the Institute was “The Strength of Change.”

Seventy-six people were in attendance, including individuals from Minnesota, Illinois, Ohio, and even Canada. The registration charge for attendees was \$100, and included continental breakfast, snacks and lunch. Tours of the new law school building were given by law students over the lunch hour.

### Sessions:

A keynote address was given to all attendees from 8:35 to 9:15 by Professor Robert C. Berring, Walter Perry Johnson Professor of Law, UC Berkley: "Fastforward to 2010: Are We There Yet?"

Following the keynote address, two tracks were offered to attendees on the following schedule:

Session I: Track 1, 9:15-10:30:

“A Boulder Approach to Legal Research Education.” Speaker: Kumar Jayasuriya (Georgetown Law Library).

Session I: Track 2, 9:15-10:30:

“The E-conomnics of E-publishing.” Speakers: Toni Kasparek, Senior Director, eCommerce & Print Marketing, Thomson Reuters, Aileen Stirling, VP, Litigation Practice Areas, Lexis Nexis and Bryan Kay, Director of Publishing for the American Bar Association.

Session II: Track 1, 10:45–12:00:

“Changing Course: Preparing Job Ready Attorneys in 2010.” Speakers: Wisconsin Supreme Court Justice David Prosser, Professor Robert C. Berring, Walter Perry Johnson Professor of Law, UC Berkley Possible moderator: Erin Binns, Assistant Director for Career Planning, Marquette University Law School

Session II: Track 2, 10:45– 12:00:

“Negotiating with IT: Changing Perspectives.” Speaker: June Liebert, Director and Associate Professor, Louis L. Biro Library, John Marshall Law School

Session III: Track 1, 1:15 – 2:30:

"Documenting Change. What works, what doesn't?" Speakers: Colleen Cable, Cable and Clark and Katherine Lowry, Baker Hostetler

Session III: Track 2, 1:15 – 2:30:

"The Social and Digital Divide: The Changing Generational Workstyles." Speakers: Andrew Faltin, Marquette University and Ken Macur, Edgewood College

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Session IV, from 2:45 to 3:45, was a single session for all attendees: "Where do we go from here? Changing ourselves." Speakers: Richard Bliss, Managing Partner, Godfrey & Kahn; Patricia Cervenka, Professor of Law and Director, Marquette University Law School Library; Colleen Cable, Cable & Clark (moderator)

### Financial Support

Institute sponsors included Thomson Reuters and Lexis Nexis. The following law firms donated money for the Institute: Godfrey & Kahn, the Boardman Law Firm, Michael Best & Friedrich, and Habush Habush & Rottier. Quarles & Brady hosted a pre-conference reception for attendees and speakers on Thursday, October 7<sup>th</sup> from 4:00pm to 7:00pm.

Although the Institute Committee had requested and was granted a guarantee of up to \$5,000 in funds from the LLAW Board in June in the event of fund shortage, no funds from LLAW were necessary. The Committee also applied for, and was awarded, a programming grant from the American Association of Law Libraries/BNA, Inc. However, since enrollment reached the registration maximum, these funds were not used either, and the grant was declined. Surplus funds from revenue totaled approximately \$800.

### Evaluations

Twenty-six program evaluations were received online. The overall tone of the evaluations was that the Institute was a success.

In the words of one attendee, the best part of the institute "was all of the practical day-to-day ways I can use the information presented at the programs. The content was timely and useful."

Other sentiments echoed by attendees included

- "One of the most energizing programs I have attended"
- "Outstanding selection of speakers. Kudos"
- "This is one of the best seminars I have attended in a quite some time. It was worth the time and money invested."

"I liked the variety of programs that were offered. All of the presenters were very good. I learned ways that I can improve my job and my leadership within my institution."

### Next Steps

Currently, the Committee is working to have video and/or audio files of these sessions produced and made available via the AALL2Go site. This may require the expenditure of some of the excess funds. These funds would be used to hire an expert to perform post production editing.

The Institute Committee plans to apply for a AALL marketing award, and for a AALL professional development award; these applications are due February 1, 2011.

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LLAW Educational Institute Committee members:

Co-Chairs/Venue: Bev Butula, Diane Duffey  
Program: Mary Koshollek, Amy Bingenheimer, Julie Norton  
Funding: Carol Schmitt, Tony Chan  
Promotion: Jamie Kroening, Emily Koss  
Treasurer: Candace Hall Slaminski

We are extremely grateful to our committee, our supporters and donors, our speakers, and the Marquette Law School for their impressive efforts and assistance in making the LLAW Educational Institute a great success.



Program committee members, from left: Mary Koshollek, Jamie Kroening, Emily Koss, Bev Butula, Carol Schmitt, Candace Hall Slaminski, Julie Norton, Amy Bingenheimer, Diane Duffey



Keynote speaker Professor Robert C. Berring



Beverly Butula

To see additional photos from the program:  
[http://www.flickr.com/photos/llaw\\_pics/](http://www.flickr.com/photos/llaw_pics/)



Left: Andrew Faltin of Marquette University

To see additional photos from the program:  
[http://www.flickr.com/photos/llaw\\_pics/](http://www.flickr.com/photos/llaw_pics/)



Above: Bryan Kay of the American Bar Association  
Left: Sara Andrews of UW-Madison Law Library

Right: Staff of the Wisconsin State Law Library with Justice Prosser.



## Report from Educational Institute

Faymarie Pluskota, Marquette University Eckstein Law Library

This past October 8<sup>th</sup>, LLAW held its Educational Institute, “The Strength of Change,” at Marquette University Law School, Eckstein Hall. A much-appreciated grant from LLAW afforded me the privilege to attend.

Professor of Law Robert C. Berring, University of California, Berkeley, kicked off the institute with the keynote speech, “Fast Forward to 2010: Are We There Yet?” Berring launched into a lively and anecdote-punctuated address on the evolution that has impacted the world of legal research. From Oliver Wendall Holmes and the legal realist movement, West Brothers’ early foray into publishing legal materials and the birth of Lexis and Westlaw electronic legal databases based on the book format, to a search engine culture capable of honing in on single words and the current e-book publishing phenomenon, legal researchers have responded to change. Despite the many technological advances that provide easy information access to the masses, librarians’ value have not been diminished or usurped. Berring pointed out that the expertise that is the librarian’s domain is the constant that will not become outdated. Researchers have the expertise to gather the information to provide the accurate answer, said Bering, adding that the skill of analysis has not changed.

In addition, I attended “The E-economics of E-Publishing,” “Changing Course: Preparing Job-Ready Attorneys in 2010,” and “A Boulder Approach to Legal Research Education” sessions. Panelists from Thomson Reuters, ABA Publishing and LexisNexis reported on their respective organizations’ progress in providing e-books for legal research. Of interest were the results of a survey: solos are early adopters, law firms are not buying e-books for their attorneys, and e-reader usability was rated lower for legal research than for other uses.

Berring and Wisconsin Supreme Court Justice David Prosser gave their views on preparing attorneys for the work world and the importance of knowing how to conduct legal research and how that skill, along with authoring well-written law journal articles, can make a favorable impression to the prospective employer. Kumar Jayasuriya, Associate Law Librarian for Patron Services, Georgetown Law Library, addressed the movement toward law schools integrating more practical experience into the curriculum. Legal research instructors are vital to this experiential learning.

The institute ended with a panel discussion on “Where do we go from here?” A Law Librarian SWOT analysis was employed to look toward strategic planning. Godfrey & Kahn, S.C. Managing Partner Richard Bliss offered: “Be awake – alert – and make yourself available to opportunity.”

Following the Educational Institute, I felt a renewed connection to the law librarian community and to legal research. A sincere “thank you” to LLAW for providing the grant that made my attendance possible.



## The Strength of Change LLAW Educational Institute

Angela Humiston, Wisconsin State Law Library, Wisconsin Collections Librarian

It was a sincere pleasure to attend “The Strength of Change LLAW Educational Institute” at the new Marquette University Law School building, Eckstein Hall, in Milwaukee, WI on October 8<sup>th</sup>, 2010. Thank you to LLAW for the \$100 grant that allowed me to experience this unique meeting of the minds.

Upon my arrival, I was immediately struck by the beauty of Eckstein Hall, as well as the extent to which the University had incorporated the latest technology into its new space! I was also intrigued by the open concept law library, with the majority of the collection existing in compact storage. I thought that the choice of venue was the perfect backdrop to the day’s theme, “The Strength of Change.”

The keynote address by Professor Robert C. Berring brought the approximately 75 participants together to kick off the day. This was a nice opportunity to see the faces of many colleagues participating in the day’s events and it really set the tone for the day. Professor Berring is always interesting and insightful. He related a unique perspective on how the industry of legal information is changing from a book culture to a search engine culture, without the profession of law librarianship losing its roots and dedication to service. He also emphasized that the goal of our profession is the preservation of the integrity of information, above and beyond the format or choice of access points.

For the first session, I chose to attend the presentation by Andrew Faltin and Kenneth Macur on “The Social and Digital Divide: The Changing Generational Work Styles”. This was by far my favorite session of the day. While Andrew Faltin spoke about working with “millennial” law students at Marquette University, Dr. Kenneth Macur, really hit upon the generational differences we each bring to the table in our professional and personal lives. Dr. Macur’s discussion of the four generational types, based on *Generations: The History of America’s Future, 1584 to 2069* by Strauss and Howe, was riveting. I found myself referring to Dr. Macur’s presentation repeatedly in conversations with co-workers, friends and family for days to come.

The second session I attended was “Negotiating with IT – Changing Perspectives” by Professor June Liebert. Professor Liebert, who has worked both as a law librarian and IT professional, spoke to the difficulties faced by IT staff trying to accommodate the constantly evolving technology we law librarians embrace, while maintaining a secure network. She stressed that a cooperative approach is much more effective than the seemingly inherent adversarial relationship we sometimes find ourselves in with our IT departments. She offered some concrete approaches to successful interactions and expectations. This session definitely inspired some lively discussion by attendees regarding their difficulties getting support for our profession’s unique needs. I heard many people discussing their need for support for internal wikis and stating their IT department’s unfamiliarity as being the greatest hindrance to moving forward.

The lunch break gave many of us the opportunity to tour the new facilities, ask questions and mingle with colleagues. I was happy to be given the chance to really see the ins and outs of the new building first hand. It was also interesting to have law student tour guides and hear their comments about the new space, the transition and the benefits of the building’s state-of-the-art technology.

“Documenting Change: What Works, What Doesn’t and Why It Matters” by Colleen Cable and Katherine Lowry was a comprehensive discussion of the “Library Initiative Cycle.” I was impressed with the manner of this presentation almost as much as the content. These professionals really knew what they were talking about *and* how to say it! I had the distinct impression that this presentation had many of us thinking proactively about our approach to statistics and documentation.

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## Mary Koshollek honored as Law Librarian of the Year by the Wisconsin Law Journal

Nancy Scibelli Bouthilet, Quarles & Brady LLP

Mary Koshollek, Director of Information and Records Services at Godfrey & Kahn S.C., was honored by the *Wisconsin Law Journal* on November 12, 2010 as a 2010 Unsung Hero. Each year the *Wisconsin Law Journal* honors support staff in the legal industry as Unsung Heroes. This year they honored 50 people in ten categories at the Unsung Heroes Luncheon at the Italian Community Center in Milwaukee. Mary Koshollek was honored in the law librarian category as the Law Librarian of the Year.

Mary was nominated for the award by Diane Duffey, Director of Research at Habush Habush & Rottier S.C. Diane wrote in her nomination:

*“I personally can give enormous credit to Mary for my own career in law librarianship. At her previous law firm, she created and managed a position of library intern for several years. As my supervisor when I took that position, Mary was the model of professionalism and poise, and her guidance truly helped to put me on my own path as a law firm librarian. She effectively showed me the many facets of law library responsibilities, and also the many challenges and benefits of working in a law firm.”*



Wisconsin Law Journal Unsung Heroes Luncheon  
November 12, 2010

Left to right:  
Nancy Scibelli Bouthilet, Quarles & Brady LLP; Honoree Mary Koshollek, Godfrey & Kahn S.C.; Diane Duffey, Habush Habush & Rottier S.C.

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*(The Strength of Change continued from page 9)*

All of us were brought back together in the final discussion “Where do we go from here? Changing Ourselves.” This wrap-up gave us all a chance to brainstorm about our profession’s strengths, weaknesses, skills, “threats” and opportunities. The quote mentioned in this session from Rham Emanuel was an apt take away sentiment: “You don’t ever want a crisis to go to waste; it’s an opportunity to do important things that you would otherwise avoid.”

I’d like to extend kudos to all of the Institute committee members and particularly to the co-chairs, Bev Butula and Diane Duffey. You all helped make this day an extraordinary success, from the organization, to the programming, to the funding and public relations! Thank you again to the LLAW Grants Committee for affording me this memorable opportunity.

## Recommended Readings

Cindy May, University of Wisconsin Law Library

Butula, Bev. "Searching for Real Estate Data? Online Resources Worth Checking Out." Inside Track (October 6, 2010) <http://www.wisbar.org/AM/Template.cfm?Section=InsideTrack&Template=/CustomSource/InsideTrack/contentDisplay.cfm&ContentID=97080>

Butula, Bev. "Turn to the Web for Practice Forms." Inside Track (November 3, 2010) <http://bit.ly/9F1Z8v>

Dahlen, Ashley. "The FDsys: the new GPO Access." LLRX (November 4, 2010 video presentation, slides, and handouts) <http://www.llrx.com/fdsys.htm>

Engard, Nicole C. "Open Source Tools for the Day-to-Day." LLRX (September 18, 2010) <http://www.llrx.com/features/opensourcetools.htm>

Hamilton, Montrese. "Using the Kindle in Library Settings - A Survey." LLRX (October 17, 2010) <http://www.llrx.com/features/kindlesurvey.htm>

Nelson, Sharon; Simek, John; and Foltin, Jason. "The Legal Implications of Social Networking." Regent University Law Review 22:1-34 (2010)

This article looks at social networking through the prism of the law, and suggests a list of eight guidelines highlighting some of the social networking policies every law firm should employ.

Riger, Robert E. "The Changing Face of Remote Learning, Part 1: Overview, Advantages & Disadvantages." Legal Information Alert 29(4):1, 3-5 (2010)

The author discusses the pros and cons of remote learning tools, and provides an overview of podcasting and web-based meeting services.

Warmath, Lyn. "Spreading the Word." AALL Spectrum 15(2):12-13, 19 (November 2010) [http://www.aallnet.org/products/pub\\_sp1011/pub-sp1011-Word.pdf](http://www.aallnet.org/products/pub_sp1011/pub-sp1011-Word.pdf)

Bonnie Shucha and Carol Bannen are featured in this article for their achievements as co-chairs of the AALL Publishing Initiatives Caucus.

For the full list of recommended readings, please see <http://www.aallnet.org/chapter/law/publications/newswinter11-1.pdf>.



## LLAW Meeting Minutes and Reports

*Minutes and committee reports are now available as pdfs via the links below.*

- [2010-2011 First Quarterly Business Meeting](#), September 8, 2010 at Fiesta Garibaldi, Johnson Creek, WI
- [LLAW Statement of Accounts—as of December 6, 2010](#)

*Please Note: There were no membership meetings to report in this issue of the Newsletter.*



The November 30, 2010, LLAW member meeting featured Steve Miller of the Legislative Reference Bureau. Steve demonstrated the use of bar and matrix codes in tracking legislation. While bar codes are used by legislatures around the country for bill processing, Wisconsin will be the first to use matrix codes on legislation, allowing for greater public access.

*(Photos by Connie VonDerHeide)*

# AALL Announcements

## AALL New Product Award

Have you discovered any great new library products this past year? If so, let us know! It is time to nominate these products for AALL's New Product Award.

The New Product Award honors a new and innovative commercial legal information product that enhances or improves existing law library services and/or procedures. New products may include, but are not limited to, printed material, computer hardware and/or software, or other products or devices that aid or improve access to legal information, the legal research process, or procedures for technical processing of library materials. Any product that has been re-introduced in a new format or with substantial changes is also eligible. A new product is one that has been in the library-related marketplace for two years or less.

All AALL members are encouraged to think about the exciting new information products being used in their libraries and to send us their nominations for this award. Interested vendors may also self-nominate their new products. Recipients of the New Product Award need not hold membership in AALL. Nominations can be sent by mail to the address below or via email.

### *To Submit a Nomination for the 2011 Award*

Nomination forms can be found on the CRIV website under the New Product Award tab or at <http://www.aallnet.org/committee/criv/news/newproductform.pdf>. The deadline for receipt of submissions is **January 31, 2011**.

### *Librarian Nominations*

If you are a librarian nominating a product, please give as much information about the product as possible. The New Product Awards Subcommittee will contact the publisher of the product for any further information required.

### *Vendor/Publisher Nominations*

If you are a vendor or publisher nominating a hardcopy product, please submit the form along with a sample product, if available. If you are nominating a Web-based or online product, please submit the form with all necessary contact information, including URL(s) and temporary login and password information.

For hardcopy products, brochures, and/or any other materials, we recommend that you send four copies for the New Product Award Subcommittee and the AALL Awards Committee.

Please send completed forms and documents to:

Michelle Cosby  
Faculty Services Librarian  
North Carolina Central University School of Law  
640 Nelson Street  
Durham, NC 27707  
919.530.5241 (Office)  
919.530.7926 (Fax)  
[mcosby@ncsu.edu](mailto:mcosby@ncsu.edu)

## AALL Announcements

### AALL2go Pick of the Month

AALL's Continuing Professional Education Committee presents the AALL2go pick of the month: [Ten Things Every Law Librarian Needs to Know About Copyright](#).

This 45-minute humorous skit, performed before a live studio audience, has infamous radio host "Rush Limbaugh" (played by George Pike) interviewing James S. Heller, author of *The Librarian's Copyright Companion*, discussing copyright situations that pertain to real life librarians. Rush and James have a lively back and forth conversation with telephone callers who phone in their questions.

This videotaped program was an entertaining way to present the dos and don'ts of copyright. Topics included licensing; four factor fair use, as well as authors' rights. After the callers' questions were answered, they opened up questions to the live studio audience made up of attendees of the AALL 2010 Annual Conference in Denver. This session gives valuable information directed at authors, librarians, and patrons in a way that is easy to understand and light.

**Find this and more than 60 other free continuing education programs and webinars for AALL members on [AALL2go](#)!**

The logo for AALL2go features the text "AALL2go" in a green, rounded, sans-serif font. The "2" is a darker shade of green. To the right of the "go" is a green Wi-Fi symbol consisting of three curved lines of increasing size.

## Events Calendar

2011	
January 19-22, 2011	<a href="#">SLA Leadership Summit</a> , Washington, D.C.
July 23-26, 2011	<a href="#">AALL Annual Meeting</a> , Philadelphia, PA
June 12-15, 2011	<a href="#">SLA Meeting</a> , Philadelphia, PA
<b><u>Future AALL Annual Meetings</u></b> July 21-24, 2012 Boston, MA July 13-16, 2013 Seattle, WA	
<b><u>Future SLA Meetings</u></b> July 15-18, 2012 Chicago, IL June 9-12, 2013 San Diego, CA	

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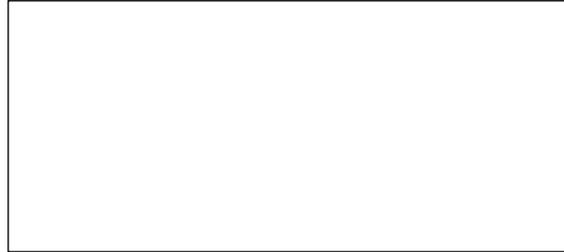
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